



Bethel Business Association

P. O. Box 435 White Lake NY 12786 Email: bethelnybba@gmail.com

The Bethel Business Association (“BBA”) invites you to join a growing group of businesses in Bethel and the surrounding area. The BBA is a member of the Sullivan County Visitors Association and Sullivan County Chamber of Commerce, fostering optimal exposure in Sullivan County.

Your membership contributes to the following benefits:

🕒 Listing in the Bethel Guide – published in June by the Sullivan County Democrat

- Each year, over 15,000 Guides are distributed throughout NY State and Sullivan County (SC):
 - SC Democrat newspaper insert
 - SC Visitors Association and SC Chamber of Commerce locations
 - BBA members’ and Bethel area businesses
 - Community festivals such as the Bagel Festival, Bethel Woods’ Harvest Festival, and farmers markets
- BBA members get a 15% discount on a display ad in the Guide if they join before March 31

🕒 Listing on the BBA website

- Available as part of the Town of Bethel site, the Sullivan County Visitors Association site, and on its own

🕒 Being part of a local business network

- Check out our website to see who our members are: www.bethelnybba.com



🕒 Networking Opportunities

- We hold “Meet & Greets” at various member locations throughout the year

🕒 Marketing

- BBA Marketing Committee shares your posts on Facebook
- Member marketing items displayed at a “swag” table at Meet & Greets

🕒 Representation at Local Events

- Table with members’ marketing materials at various local events, including ribbon cuttings, business launches

🕒 BBA Member Sticker

- Lets people know they are supporting a local business

🕒 Bethel Welcome Gazebo

- Members are welcome to place promotional materials at the “Bethel Info” gazebo on 17B in Mongaup Valley (near Sunoco station and US Post Office)

Joining is easy as 1, 2, 3:

1. Complete a member form (accompanying this letter or found on our website), then sign the form.
2. Prepare a check for **\$60.00** payable to **BLDC**, write “BBA” on the Memo line.
NOTE: \$30.00 if joining starting July 1
3. Mail form and check to: **BBA, P.O. Box 435, White Lake, New York 12786**

We look forward to working with you as our fellow business owner in the Bethel area!

If you have any questions or ideas on how the BBA can serve your business, please let us know!

www.bethelnybba.com *** bethelnybba@gmail.com *** 845-583-4350 x110



BBA MISSION:

To create, promote, support, and enhance business and commerce in the Town of Bethel and surrounding areas through marketing, education, and networking.